ORDER

Orders Order / Rev: 2707195 Alt Order #: Product Desc: **WHAS** Estimate: 2935 Flight Dates: 06/05/23 - 06/11/23 Primary AE: Nick Coloprisco Sales Office: Original Date / Rev: 05/24/23 / 06/09/23 WHAS Order Type: General Sales Region: LOC Blue West Media/ POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 5130 East 18th Avenue EOM/EOC Agency Commission: Denver, CO 80220 15% Advertiser Name: POL/ Andy Beshear / D / GOV / KY New Business End: A35+ Demographic: PL-Candidate: State Governor (LUR) **Product Codes:** Advertiser External ID: 144988 Revenue Code 1: AGY Agency External ID: 20009AG Revenue Code 2: Unit Code: (POL) Political General Revenue Code 3: (POL) Candidate Order Separation: 00:05:00 Priority: P04

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/29/23	06/11/23	89	\$15,196.00	\$12,916.60

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2023	89	\$15,196.00	\$12,916.60	0.00
Totals	89	\$15,196,00	\$12,916,60	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	22%	\$15,196.00
Market	100%	\$69 072 73

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	78%	\$53,876.73
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

L	n Ch	า	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N	1 WH	HAS	06/05/23	06/11/23	Local News @ 5a M-F Local News @ 5a M-F	-	5-6a	МГЖГБ	:30	10	\$80.00 P03	0.00 NM	10	\$800.00
		Start	Date E	End Date		ts/Week	Rate	Rating						
	Week			06/11/23	MTWTF	10	\$80.00	0.00						

Print Date: 07/03/23 08:29:43 Page 2 of 3

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 06/05/23 - 06/11/23
 Estimate:
 2935

Start Date	Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 2 WHAS 0600523 0611423 Local News 8 6 ab. F CM												
					· ·		:30	7	\$150.00 P03	0.00 NM	7	\$1.050.00
No. WHAS 0600523 061123 07 0.00			Local News @ 6a					•	************			* 1,00000
N 3 WHAS 0600023 0611123 Good Morning America CM 7-9a MTWTF 30 14 \$2,00.00 P03 0.00 NM 14 \$2,800.00												
Start Date End Date Meek Golds Spots Mint Spots Mint Spots S				•			:30	14	\$200.00 P03	0.00 NM	14	\$2,800.00
N 4 WHAS 0600523 0611/23 MTNTF-	0		_			5						
Start Date Find Date Marker September Septem												
Siart Date End Date Meek (805)23 0611/123 The View CM 11-12p M T - 30 2 \$120.00 P03 0.00 NM 2 \$240.00 P03 No NM 2 \$240.00 P03 No NM No	N 4 WHAS 06/05/23	06/11/23	_		7-9a	S-	:30	1	\$96.00 P03	0.00 NM	1	\$96.00
No. WHAS 0605/23 0611/23 The View CM 11-12p M-T 30 2 \$120.00 P03 0.00 NM 2 \$240.00 P03 No.	Start Data I	End Data			Poto	Pating						
The View Week: 06/05/23 06/11/23 06/11/23 Used News & 12 M + F CM 12-1												
N = WHAS 06/05/23 06/11/23 06/11/23 Local News @ 12p M+F CM 12+lp M+TF+ 30 3 \$90.00 P03 0.00 NM 3 \$270.00	N 6 WHAS 06/05/23	06/11/23		СМ	11-12p	M T	:30	2	\$120.00 P03	0.00 NM	2	\$240.00
N WHAS 06/05/23 06/11/23 06/05/23												
Name					· · · · · · · · · · · · · · · · · · ·		:30	3	\$90.00 P03	0.00 NM	3	\$270.00
Neek: 06056/23 06/11/23 Local News @ 4p M-F CM 4-5p MTWTF- :30 10 \$100.00 P03 0.00 NM 10 \$1,000.00	Start Date 1	End Date		•	Pate	Pating						
Note Color												
New Color	N10 WHAS 06/05/23	06/11/23	•		4-5p	MTWTF	:30	10	\$100.00 P03	0.00 NM	10	\$1,000.00
Local News @ 5ph F												
N12 WHAS S6/05/23 S6/11/23 S6/05/24 S6/05/23 S6/05/23 S6/05/24 S6/05/23 S6/05/24 S6/05/23		06/11/23					:30	6	\$200.00 P03	0.00 NM	6	\$1,200.00
N12 WHAS	Start Date I	End Date	<u>Weekdays</u>		Rate	Rating						
Cocal News @ 530p Ms							.20	7	\$225 00 D02	0.00 NM	7	¢4 575 00
Week 06/05/23 06/11/23 MIWIF- 7 \$225.00 0.00	N 12 WHAS 00/05/23	06/11/23			530-op	WII WI F	.30	,	\$225.00 P03	U.UU INIVI	,	\$1,575.00
N14 WHAS 06/05/23 06/11/23 Local News @ 6p M-F CM 6-630p MTWTF :30 10 \$250.00 P03 0.00 NM 10 \$2,500.00												
Start Date House				M-F CM			:30	10	\$250.00 P03	0.00 NM	10	\$2,500.00
N15 WHAS 06/05/23 06/11/23 Local News @ 11p M-F CM Local News @ 11p Su CM Local News @ 11p			Weekdays	Spots/Week								
Local News @ 11p M-F							.30	10	\$200 00 P03	0.00 NM	10	\$2,000,00
Week: 06/05/23 06/11/23 MTWTF- 10 \$200.00 0.00 N16 WHAS 06/05/23 06/11/23 ET 7-730p CM 7-730p M-W-F- :30 3 \$250.00 P03 0.00 NM 3 \$750.00 Start Date Week: 06/05/23 End Date Off-11/23 Weekdays M-W-F- 3 \$250.00 0.00 0.00 0.00 N17 WHAS 06/05/23 06/11/23 Inside Ed 730-8p CM 730-8p -T-T-T :30 2 \$250.00 P03 0.00 NM 1 \$250.00 N17 WHAS 06/05/23 06/11/23 Inside Ed 730-8p CM 730-8p -T-T-T :30 2 \$250.00 P03 0.00 NM 1 \$250.00 Spot Ch Date Range Description Start/End Time T30-8p Weekdays Length Rate Rtg Type C300 (\$250.00 P03 0.00 NM 730-8p -T-T-Th	N 13 WIIA3 00/03/23	00/11/23		•	11-1133р	WII WIII	.50	10	Ψ200.001 03	O.OO INIVI	10	Ψ2,000.00
N16 WHAS 06/05/23 06/11/23 ET 7-730p CM 7-730p M- W- F- :30 3 \$250.00 P03 0.00 NM ET 7-730p Start Date End Date Weekdays M- W- F- 3 \$250.00 0.00												
Start Date End Date Weekdays M-W-Fr- 3 \$250.00 0.00							:30	3	\$250.00 P03	0.00 NM	3	\$750.00
Week: 06/05/23 06/11/23 M- W- F 3 \$250.00 0.00 N17 WHAS 06/05/23 06/11/23 Inside Ed 730-8p CM 730-8p - T- T :30 2 \$250.00 P03 0.00 NM 1 \$250.00 NM 1 \$250.00 P03 0.00 NM 2 \$400.00 P03 0.00 P03 <			•		·							
N17 WHAS 06/05/23 06/11/23 Inside Ed 730-8p CM 730-8p -T-T :30 2 \$250.00 P03 0.00 NM 1 \$250.00 Inside Ed 730-8p Week: 06/05/23 06/11/23												
Start Date End Date Weekdays Spots/Week Rate Rating 0.00							:30	2	\$250.00 P03	0.00 NM	1	\$250.00
Week: 06/05/23 06/11/23 -T-T 2 \$250.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 11 WHAS 06/05/23-06/11/23 Inside Ed 730-8p 730-8p -T-Th :30 (\$250.00) 0.00 NM Credited [cr] N18 WHAS 06/11/23 06/11/23 Local News @ 11p Su CM 11-1135p S :30 2 \$200.00 P03 0.00 NM 2 \$400.00 NM Local News @ 11p Su Start Date End Date Weekdays Spots/Week Rate Rating Week: 06/05/23 06/11/23S 2 \$200.00 0.00	Ctort Data	End Data	•		Doto	Dating						
11 WHAS 06/05/23-06/11/23 Inside Ed 730-8p 730-8p -T-Th :30 (\$250.00) 0.00 NM Credited [cr] N18 WHAS 06/11/23 06/11/23 Local News @ 11p Su CM 11-1135pS :30 2 \$200.00 P03 0.00 NM 2 \$400.00 Local News @ 11p Su Start Date End Date Weekdays Spots/Week Rate Rating Week: 06/05/23 06/11/23S 2 \$2 \$200.00 0.00												
Credited [cr] N18 WHAS 06/11/23 06/11/23 Local News @ 11p Su CM 11-1135pS :30 2 \$200.00 P03 0.00 NM Local News @ 11p Su												
N18 WHAS 06/11/23 06/11/23 Local News @ 11p Su CM 11-1135p S :30 2 \$200.00 P03 0.00 NM 2 \$400.00 P03 0.00 NM Local News @ 11p Su Start Date Week: 06/05/23 06/11/23 Weekdays Pots/Week Rate Rating Pots/Week Rating Pots/Week Rating Pots/Week		00/11/2311	iside Ed 730-op	730-	oh		1 - 111	-	.30 (φ200.00)	0.00 14141		
Local News @ 11p Su Start Date End Date Weekdays Spots/Week Rate Rating Week: 06/05/23 06/11/23 S 2 \$200.00 0.00												
Week: 06/05/23 06/11/23S 2 \$200.00 0.00	N18 WHAS 06/11/23	06/11/23		•	11-1135p	S	:30	2	\$200.00 P03	0.00 NM	2	\$400.00
			Weekdays									
			J				:30	1	\$40.00 P03	0.00 NM	1	\$40.00

Print Date: 07/03/23 08:29:43 Page 3 of 3

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Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Nightline Nightline									
Sta Week: 06/	rt Date 05/23	End Date 06/11/23	Weekdays MTWTF	Spots/Week 1	Rate \$40.00	Rating 0.00						
N20 WHAS	06/05/2	23 06/11/23	General Hospital General Hospital	СМ	2-3p	F	:30	1	\$125.00 P03	0.00 NM	1	\$125.00
Sta Week: 06/	rt Date 05/23	End Date 06/11/23	Weekdays F	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00						
N22 WHAS	06/05/2	23 06/11/23	Good Morning An Good Morning Ar		8-9a	S	:30	1	\$100.00 P03	0.00 NM	1	\$100.00
Sta Week: 06/	rt Date 05/23	End Date 06/11/23	Weekdays S	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						